

Peel®

PRESS RELEASE

Peel Engineering Ltd

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Top Gear Is Back!



9 years after Jeremy Clarkson drove the Peel P50 round London and through the BBC studios in the now world famous Top Gear episode (3rd most watched ever, with approx. 10 million YouTube views and over 200 million people worldwide seeing it on different media,) Top Gear visited the Peel HQ this week to test out our brand new Electric P50 range. We are pleased to say the reaction was excellent; they thoroughly enjoyed the look and drive of the car and left with a big smile on their faces!



The article is now online on their website - view here:

<http://www.topgear.com/uk/car-news/peel-p50-electric-review-first-drive-2015-01-21>



It will also be in the Top Gear Magazine in around 5 weeks' time. Stay tuned to the Peel website and Twitter page to find out the date nearer the time.

The brand new electric P50's are powered by a variable 2.5 kilowatt Electric Moped motor that gives speeds of up to 30mph. They come with 3 hydraulic disc brakes that are approved by the English road legal Vehicle Operator Service Agency (VOSA.) They contain 4 x 40 watt deep Cycle GEL batteries, which gives far better performance and distance than previous models. The chassis has also been improved, and we now use rubber engine mounts from a Ford Fiesta that are only two inches thick, giving the car greater stability.

If you wish to find out more about these models, please see our contact details below. The cars are being snapped up fast for media use this year, so call now to reserve your media or marketing appearance!

The Peels on the Discovery Channel Canada!

Peel is very excited to announce that after visiting us for filming in October 2014, Discovery Channel Canada aired a very special Peel Cars segment on their "Daily Planet" show on January 26th 7pm EST. First aired in 1995, it is Discovery Channel's flagship science magazine with hosts Ziya Tong and Dan Riskin. It continues to explore the latest science behind the headlines and the coolest scientific developments that impact our lives in every way.



It was a great watch - see it here:
<http://review.bellmedia.ca/view/347652338>

Here is a link to the story online in North America: <http://www.discovery.ca/video?vid=539022>



A few photos from the segment are below:



BBC ALBA's On The Road

Peel Feature

BBC ALBA's flagship car programme On The Road will be showing their Peel Cars feature on Thursday 29th January (Freeview channel 8, Sky Channel 143.)

BBC ALBA has 700,000 viewers per week, and 'On the Road' is, and has consistently been, one of the channel's most popular programmes. It goes out across Scotland and all over the UK on Freeview and Sky.



It is the only car series in Scotland that gives viewers a programme to rival Top Gear or Fifth Gear, but with stunning Scottish scenery.

Programme items have included car reviews, army vehicles, hydrogen cars, banger racing, monster trucks, drifting, rallies and more. Cars they have reviewed in previous series include the Porsche 911 Carrera, Aston Martin DB9, Range Rover Sport, Ford Focus RS 500, Subaru Impreza, Ferrari Spyder F1, Audi A1, Seat Leon Cupra, Peugeot RCZ, Lotus Elise, Chevrolet Camaro, Jaguar F Type, Tesla and the Fiat 500.

If you miss it, it will be available on IPlayer after airing. Watch out for the show, it promises to be an interesting insight into our famous little cars!

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